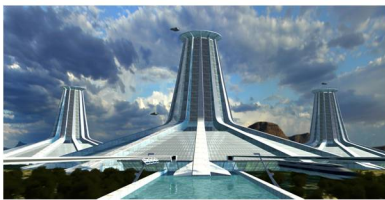
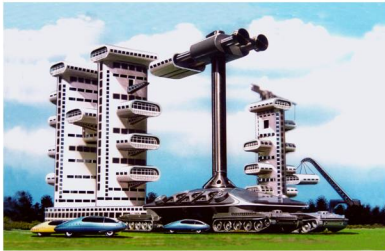
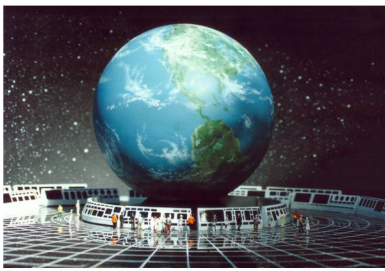


FUTURE BY DESIGN: BEYOND MONEY POLITICS & WAR

BY JACQUE FRESCO AND ROXANNE MEADOWS



This presentation is a vision not of what the future will be but what it can be if we apply what we already know in order to achieve a sustainable new world civilization. It calls for a straightforward redesign of our culture in which the age-old inadequacies of war, poverty, hunger, debt and unnecessary human suffering are viewed not only as avoidable, but as totally unacceptable. Anything less will result in a continuation of the same catalog of problems inherent in today's world.

Today many people believe what is needed is a higher sense of ethical standards and the enactment of international laws to assure a sustainable global society. Even if the most ethical people in the world were elected to political office, without sufficient resources we would still have many of the same problems we have today. When a few nations control most of the world's resources and the bottom line is profit the same cycle of events will prevail.

If we really wish to put an end to our ongoing international and social problems we must eventually declare Earth and all of its resources as the common heritage of all the world's people.

Earth is abundant with plentiful resources. Our practice of rationing resources through monetary control is no longer relevant and counterproductive to our survival. Today we have access to highly advanced technologies. But our social and economic system has not kept up with our technological capabilities that could easily create a world of abundance free of servitude and debt for all. This could be accomplished with the infusion of a global, resource-based civilization.

Simply stated, a resource-based economy utilizes existing resources rather than money, and provides an equitable method of distribution in the most humane and efficient manner for all the world's people. It is a system in which all goods and services are available without the use of money, credit, barter or any other form of debt or servitude.

The aim of this new social design is to encourage a new incentive system, one that is no longer directed toward the shallow and self-centered goals of wealth, property, and power. These new incentives would encourage people toward self-fulfillment and creativity both materially and spiritually.

How do we get from here to there? No government has ever advocated social change. The established order tends to perpetuate itself. Unfortunately it may take an economic breakdown and people becoming disillusioned with their leaders to have them seek an alternative social direction.

The Venus Project is an organization that proposes a feasible plan of action for social change, one that works towards a peaceful and sustainable global civilization. It outlines an alternative to strive toward where human rights are no longer paper proclamations but a way of life. We encourage you to become informed about the proposals of this project through our books, videos and seminars. If you identify with this direction, we welcome you to join with us and work towards its realization.

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